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For immediate release:

"Dynamic Task and Step libraries and Dynamic ISPF"

Hoboken, New Jersey, June 16, 2014: "Don't run ISPF without them" – that's the advice of Carl Feinberg, CEO of Relational Architects International (RAI) as he introduced Launch Express V1.2, a complete solution and methodology for ISPF application management. "Launch Express dramatically simplifies LOGON procedure maintenance and can reduce LOGON CPU and elapsed times by as much as 90%" Feinberg claimed. "It lets you run *any* ISPF application dynamically - even those that issue LINK, LOAD and ATTACH macros and suffer S806 abends."

With Launch Express, users no longer need to revise and retest multiple LOGON procedures, EXECs and CLISTs (and risk overlooking something) every time they add, change or delete an ISPF application. "Launch Express eliminates multiple LOGON procedures and repetitive LOGON / LOGOFF sequences" Feinberg elaborated. Launch Express lets you remove all those datasets from your LOGON JCL, execs and CLISTs. "Dialog datasets are allocated *only* while an ISPF application is active" Feinberg explained, so there are no superfluous dataset ENQs to interfere with library maintenance and no need for users to LOGOFF in order to compress a PDS.

Launchlets$_{sm}$ (small REXX execs or TSO CLISTs) encapsulate the code to invoke an application from anywhere within ISPF. Launch Express enhances ISPF Options 3.4 and 3.14 with powerful search extensions, lets you compress partitioned datasets *while* they are being edited and eliminates the need for merged ISPF libraries containing hundreds or even thousands of members.

Launch Express promotes granular and effective security at the dataset level because users are authorized to access *only* what they need and use. "Launch Express lets you control access to ISPF applications and datasets with a security product like RACF" continued Feinberg. "There's no need to rely on the coarse and often misleading security provided by LOGON allocations."

Launch Express installs and deploys seamlessly. "It requires no programming - just customizing" Feinberg pointed out. Aside from better response time, Launch Express is completely transparent to users. For more information, please visit RAI's web site at www.relarc.com or call +1 201 420-0400.

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